

\$5K PARK STRIP FLIP OFFICIAL RULES

Sponsor: Natural By Design Landscaping (“Sponsor”), Salt Lake City, UT.

Eligibility: Open to legal residents of Salt Lake County, Utah, who are 18 years or older at the time of entry. Homeowners only. Employees of Sponsor, its affiliates, and their immediate family members are not eligible.

How to Enter:

- To be eligible, participants must submit the names and contact information of at least three (3) qualified referrals (friends, neighbors, or family members who own a home with a lawn eligible for removal).
- Referrals must be received between September 26, 2025, and October 6, 2025 (“Promotion Period”).
- Only referrals submitted via the official entry form or an approved method by the Sponsor will be counted.

Prize: One (1) winner will receive a Park Strip Flip service valued at up to \$5,000 (design, installation, and rebate paperwork included). Prize is not transferable, redeemable for cash, or exchangeable.

Winner Selection: The participant with the highest number of qualified referrals received during the Promotion Period will be declared the winner. In the event of a tie, Sponsor will conduct a random drawing among tied participants. Winner will be notified within 48 hours after the Promotion Period.

Bonus Incentive: Each referral that becomes a paying client earns the referring participant \$250 cash, regardless of contest outcome.

Conditions:

- To qualify for the \$250 referral bonus, participants must first submit a minimum of three (3) eligible referrals as their initial contest entry. Once the initial three referrals have been submitted, the referral bonus will apply to any additional qualifying referrals.
- A “qualified referral” means a homeowner in Salt Lake County with a lawn eligible for removal who provides valid contact information. Sponsor reserves the right to verify eligibility of referrals.
- Sponsor is not responsible for lost, late, incomplete, or inaccurate entries.
- By entering, participants agree to allow Sponsor to contact referrals submitted and to use entrant’s name and likeness for promotional purposes.

General: Sponsor reserves the right to cancel or modify the contest at any time. All federal, state, and local laws apply. Void where prohibited.

Contact: For questions, email john@naturalbydesignlandscaping.com.

